MANAGERIAL QUALIFICATIONS ATTACHMENT

Robert G. Ferlmann

Vice President of Energy Supply BlueStar Energy Services, Inc.

Robert G. Ferlmann began his career at Central Illinois Light Company in 1987, working in the accounting department. He moved into the natural gas supply department as Senior Gas Supply Administrator in 1993. He assumed electric wholesale supply responsibilities in September of 1996 and eventually became the Director of Energy Trading, with profit and loss responsibility. Mr. Ferlmann has participated as a witness in dockets before the Illinois Commerce Commission, as well as the Federal Energy Regulatory Commission. Mr. Ferlmann's experience includes electric sales, electric system operational experience, OASIS reservation processes, NERC tagging processes, and working with the rules and practices established by NERC and MAIN and/or MISO.

Upon the acquisition of CILCO by Ameren on 2/1/03, Mr. Ferlmann was promoted to Vice President – Trading and Retail. As Vice President at AmerenCILCO, Mr. Ferlmann was responsible for the electric wholesale trading business along with the Illinois unregulated electric retail business. Mr. Ferlmann left AmerenCILCO at the end of 2003 to join BlueStar Energy Services, Inc.

A copy of Mr. Ferlmann's CV is attached.

Guy H. Morgan III

Chief Executive Officer BlueStar Energy Services, Inc.

Guy H. Morgan III is BlueStar Energy Services, Inc.'s co-founder. He currently oversees all aspects of the company's operations, including profit and loss responsibility. Mr. Morgan has founded and run a total of three successful businesses, with profit and loss responsibility at each. He has previously provided electric rate analysis and consulting services to retail customers in the Chicago area with two other companies he has founded, Utiliquote.com, Inc. and Expense Recovery Services, LLC.

Prior to entry into the private realm, Mr. Morgan was a member of the United States Navy. Mr. Morgan graduated from U.S. Naval Nuclear Power School, and subsequently operated nuclear propulsion plants on submarines. He received his B.S. degree in Finance from the University of Maryland.

A copy of Mr. Morgan's CV is attached.

Ex. G

Aaron D. Rastv

Chief Operating Officer BlueStar Energy Services, Inc.

Aaron D. Rasty is BlueStar Energy Services, Inc.'s co-founder. As COO, Mr. Rasty directly oversees day-to-day operational issues for the company, including sales and marketing with profit and loss responsibilities. Along with Mr. Morgan, Mr. Rasty founded Expense Recovery Services, LLC, which provided electric rate analysis and consulting services to Chicago area retail customers. As a founding partner, Mr. Rasty had profit and loss responsibility for his business.

Mr. Rasty also has experience as President of Utiliquote.com, Inc., a Chicago company providing electric rate pricing comparisons for non-residential customers. Mr. Rasty's work for Utiliquote.com also included managing all sales and marketing efforts. Mr. Rasty has been involved with electric and gas sales for more than five years in Illinois.

A copy of Mr. Rasty's CV is attached.

Leticia D. Basak

Director of Operations BlueStar Energy Services, Inc.

Ms. Basak has over 6 years of experience in the deregulated energy industry, the majority of which have been spent in the Illinois market. Her background includes experience in regulatory, P and L center management, strategic and market planning, sales and marketing, budgeting, program analysis, campaign management and operations. She started her energy career at mc2, a division of MidCon Corp. In 1998, Ms. Basak joined Nicor Energy as their Electric Product Manager. Ms. Basak was an integral part of the launch of Nicor Energy's electric business.

Ms. Basak held numerous positions while at Nicor Energy, including Sr. Product Manager, Manager of Electric Operations, Customer Advocacy Manager, Manager of Electric Services, and Manager of Market Regulations and Strategic Planning. These positions held responsibility for both Nicor Energy's electric and natural gas businesses, covering Illinois, Indiana, Michigan, Iowa and Ohio. Ms. Basak spent 4 months at Nordic Marketing as Director of Sales, in charge of energy sales in the Illinois market. Leticia joined BlueStar Energy Services, Inc. in December 2003 as Director of Operations. Leticia holds a Bachelors of Science degree from the University of Illinois.

A copy of Ms. Basak's CV is attached.

George Voorhees

Midwest Regional Accounts Manager BlueStar Energy Services, Inc.

Mr. Vorhees has over ten years of electric sales experience in the Illinois market with CILCO, AESCILCO, AmerenCILCO, and BlueStar Energy Services, Inc., including profit and loss responsibilities. Mr. Vorhees experience includes more than five years of electric system operational experience.

A copy of Mr. Vorhees' CV is attached.

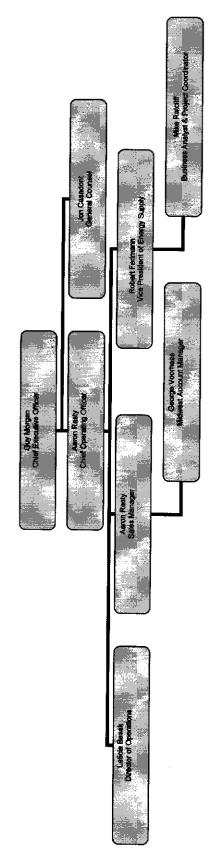
Phillip Michael Ratcliff

Business Analyst / Project Coordinator BlueStar Energy Services, Inc.

Mr. Ratcliff has over five years of electric system operation experience in his positions of Electric Service Operations Dispatcher and Engineering Specialist at CILCO, AESCILCO, and AmerenCILCO. Additional, Mr. Ratcliff has over ten years of electric sales experience.

A copy of Mr. Ratcliff's CV is attached.

BlueStar Energy Services, Inc. Organizational Chart 5/22/2005



GUY H. MORGAN III

PROFESSIONAL EXPERIENCE

1999 - 2004

UtiliQuote.com, Inc.

Chicago, Illinois

Chief Executive Officer

Founded company. Presently oversee all business operations.

2002 - 2004

BlueStar Energy Services, Inc.

Chicago, Illinois

Chief Executive Officer

Founded company. Presently oversee all business operations.

1994 - 1999

Expense Recovery Services, LLC Chicago, Illinois

Pariner

Co-managed all business operations with P/L responsibility. Provided electric rate analysis and consulting services to local companies.

1991 - 1994

Ecowater of Iowa

Iowa City, Iowa

Sales Manager

Managed sales force for water treatment company.

1982 - 1986

United States Navy

Various locations

Submarine Nuclear Propulsion Plant Operator

Managed electric distribution systems aboard U.S. Navy submarines. Served on U.S Navy Submarine NR-1, the world's only nuclear-powered deep submergence research vehicle.

EDUCATION

1986 - 1990 University of Maryland

College Park., Maryland

B.S., Business Administration (Finance)

1982 - 1983

U.S. Naval Nuclear Power School Orlando, Florida

Graduate

1428 NORTH NORTH PARK AVENUE - CHICAGO, ILLINOIS 60610 PHONE 312-266-8774 - E-MAIL GMORGAN@BLUESTARENERGY.COM

AARON D. RASTY

PROFESSIONAL EXPERIENCE

2003 - 2004

UtiliQuote.com, Inc.

Chicago, Illinois

President

Responsible for all day-to-day operations.

2000 - 2003

2002 - 2004

UtiliQuote.com, Inc.

Chicago, Illinois

Director of Utility Services

Responsible for all sales and marketing efforts.

BlueStar Energy Services, Inc.

Chicago, Illinois

Chief Operating Officer

Founded company. Responsible for all day-to-day operations.

1994 - 1999

Expense Recovery Services, LLC Chicago, Illinois

Partner

Co-managed all business operations with P/L responsibility. Provided electric rate analysis and consulting services to local companies.

1991 - 1994

Ecowater of Iowa

Iowa City, Iowa

Sales Representative

Conducted water testing and provided presentations on water treatment equipment.

EDUCATION

1990 Des Moines Area Community College Undergraduate Studies – General Course Load Des Moines, Iowa

Robert G. Ferlmann

Education:

Bachelor of Science- Bradley University, Peoria, IL (1984)
Major in Accounting

Certified Public Accountant- Illinois (1987)

Master of Business Administration- Bradley University, Peoria, IL (1991)

Business Experience:

Vice President of Energy Supply January, 2004 – Present BlueStar Energy Services, Inc.

Responsible for all aspects of the electric energy and transmission necessary to serve retail load in the State of Illinois. This includes reliable capacity and energy procurement, forecasting, scheduling, and balancing. Also is responsible for monitoring the RTO and other regulatory impacts on the electric retail business.

<u>Vice President – Electric Trading and Unregulated Electric Retail</u> February 1, 2003 – December 31, 2003 AmerenCILCO

Was responsible for the 7 X 24 electric wholesale trading business. This business line optimized generation assets, covered native load short positions, and managed the supply and delivery obligations to new unregulated retail load in the Illinois marketplace. Utilized experience in physical and financial supply transactions under the jurisdiction of the FERC.

Managed and oversaw the unregulated electric retail business in Illinois. This includes financial performance, tariff analysis, marketing, pricing, sales, transmission, supply, risk management, billing, and imbalance exposure.

<u>Director of Energy Trading (Manager Business to Business)</u>
Central Illinois Light Company
July 1997 – January 2003

Was responsible for all aspects of energy wholesale transactions. This includes natural gas acquisition and delivery, electric bulk power marketing, price "risk" management, and the related gross margin reporting

Was involved in the electric retail "unbundling" requirements as a direct result of Illinois House Bill #362, which includes Illinois Commerce Commission tariff filings and operation issues. Testified at the Illinois Commerce Commission regarding natural gas and electric procurement and risk management issues and at the Federal Energy Regulatory Commission regarding electric power and energy contract and tariff issues.

Senior Energy Supply Administrator
April, 1993- July 1997
Central Illinois Light Company, Peoria, IL

Responsible for all aspects of the four primary interstate pipelines connected to the CILCO system, including: contract level analysis and determination, contract negotiation, and FERC regulatory filings. Performed all aspects of the Company's natural gas risk management program, including: NYMEX futures and options positions, over-the-counter "basis" Swaps, and the related financial reporting.

<u>Financial Analyst</u> October, 1990- March, 1993 CILCORP,Inc., Peoria, IL

Primary responsibilities revolved around the analysis and recommendation of potential corporate mergers and\or acquisitions. Prepared analysis and recommendations for corporate dividend policy. Prepared miscellaneous reports required for upper management to make operating decisions.

Business Finance Instructor
August, 1992- December, 1993
Bradley University, Peoria, IL

Taught Junior/Senior level business finance.

Accounting Analyst and Senior Accounting Analyst November, 1987- October, 1990 CILCORP, Inc., Peoria, IL

In addition to the necessary financial reporting requirements (Annual Report, 10Q, 10K, etc) I was subcontracted to a local biotechnology consortium to perform accounting, treasury, and payroll functions.

Staff Auditor and Audit Senior
December, 1984- November, 1987
Clifton, Gunderson, & Company, Peoria, IL

LETICIA D. BASAK

Summary of Experience

Dynamic manager with experience leading sales, marketing, operations, and strategic planning in both start-up and established business settings. Problem solver with a track record for creating shareholder value in a fast-paced environment, by managing multiple variables simultaneously and adapting to changing business conditions. Proven ability to interpret and convert marketing intangibles into profitable programs by identifying and executing on business opportunities. Experience in multiple disciplines:

- ROI and Business Case development
- Strategic and Market Planning
- Product Development, Modeling and Forecasting
- Budget and Expense control
- Staff Development and Motivation
- Regulatory and Program Analysis

- Training
- Contract and price negotiation
- Sales and Marketing
- P&L Management
- Key account, outsourcing and vendor management
- Project & Campaign Management

Professional Experience

BlueStar Energy Services, Chicago, IL

12/2003 - Present

Director of Operations

Management position, report to Chief Operating Officer in a privately held retail energy provider. Responsible for numerous back office functions, including but not limited to: contract administration, customer billing, AP/AR, system development, customer service, utility communication/liaison duties, planning, staff management and development, new market prospecting/business case development and a variety of analytics.

Nordic Marketing of Illinois, LLC, Naperville, IL

7/2003 - 11/2003

Director of Sales, Illinois

Business development professional, reporting to the Sr. Vice President, for the newly developed Electric Power division of a privately held retail energy provider. Broad scope of responsibility, including strategic market planning, business development, sales forecasting, marketing, pricing, staff management, and all sales activities.

- Responsible for a \$30 million revenue business unit.
- Developed entire Illinois business plan, expanding product offerings, market focus, and sales tactics, enabling Nordic to successfully penetrate more profitable, untapped market segments.
- Analyzed Nordic's traditional customer targets, and re-defined business unit's solicitation focus, improving unit margins by 100%.
- Introduced alternative sales channel opportunities, expanding existing sales force by 30%, while revamping the sales
 compensation structure, resulting in an increase of Net Margin by 50%.

Nicor Energy, LLC, Lisle, IL

1998-2003

Manager, Market Regulations and Strategic Planning/ Electric Services Customer Advocacy/Senior Product Manager

Joined company as a product manager to launch commodity sales to new market segments. Promoted into multi-faceted management roles, reporting to the Senior Vice President. Responsible for leading numerous multi-functional teams, including the responsibilities of commodity and non-commodity program and product analysis, ROI analysis, budgeting and forecasting, Profit and Loss center maintenance, utility and governing-body relationships, regulatory duties, testimony drafting, model building, business case development, pricing, forecasting, system design, contract drafting, internal and external industry product training and campaign management. Nicor Energy was a retail provider of Natural Gas and Electricity, which served over 150,000 Industrial, Commercial and Residential customers in the Midwest. The company

Leticia D. Basak

was a joint venture between Nicor, Inc. (NYSE: GAS) and Dynegy (NYSE: DYN) with revenues of over \$500 million in 2002. The company was sold in 2003 for strategic reasons.

 Researched, developed and executed market launches in three new market territories and segments, which contributed to the business unit growth of \$30 thousand gross profit in 1998 to \$3 million in 2001.

 Successfully identified, researched and executed two new market launches in two different states, contributing and unanticipated \$2 million of gross profit.

 Modeled and maintained economics and business goals of three Profit and Loss centers that attribute to 60% of company revenue, and 54% of company Gross Margin. Composed Profit and Loss center strategic business plan, including contingency plans.

 Created and maintained product Net Present Value model evaluation, which resulted in better program and product valuation, better understanding of actual costs per product, and more profitable products to market.

 Successfully launched the company's first electric product, gaining the largest market share of a non-affiliated marketer in the state of Illinois.

Hired and trained staff to support overall company objectives.

 In 2003, played a pivotal role in the implementation of the sale of company assets and transitioned the business to the new owners.

mc², a Unit of MidCon Corp., Lombard, IL

1997 to 1998

Market Analyst

Product and pricing analyst, for a start up retail electric and natural gas company serving industrial, Commercial, and Residential customers throughout the United States. Responsible for model development, implementation maintenance and pricing functions in the Pennsylvania, Ohio and New York markets. Also responsible for market analysis and segmentation, product launch strategy, tariff analysis, product launches, and utility relationships. Major accomplishments include two successful product launches resulting in 200% customer growth, along with streamlined pricing and RFP processes, resulting in more accurate and timely bid responses.

Philip Morris U.S.A., Schaumburg, IL

1995 to 1997

Territory Sales Manager

Sales professional, responsible for growth and management of a \$5,000,000 retail tobacco territory. Responsible for establishing working relationships with clients at both the retail and corporate levels to gain better compliance levels with vendor contracts, analysis of sales data, business reviews to improve retailers' inventory management, contract negotiation, profitability and break-even analysis, presentations, product inventory assessments to be more competitive with the surrounding marketplace. Major accomplishments include an increased market share of 10% in a strinking product category by selling clients on more productive ROI strategies, more efficient and effective marketing and product placement, more profitable product varieties in circulation, and share gain due to analysis of market opportunities and the successful sale of \$1,000,000 of promotional product.

Computer Skills

Proficient in Microsoft Word, Excel, PowerPoint, Access, Windows, WordPerfect and other PC-based software applications, as well as the use of the Internet and the World Wide Web.

Education/ Professional Development

University of Illinois at Urbana-Champaign, Bachelor of Science in Advertising, 1995 "The Bullet Proof Manager", Crestcom International, Ltd, 2002

Activities

Alpha Gamma Delta Social Fratemity University of Illinois Dance Team, "The Illinette's" Co-Captain and Public Relations Officer Dean's List



George Voorhees Midwest Regional Accounts Manager

Experience:

George has over 20 years experience in the regulated and unregulated utility business and has spent the past several years engaged in non regulated business throughout Illinois and other selective states.

Professional experience:

- Administered marketing programs for Central Illinois Light Company to comply with Demand Side Management mandated by the Illinois Commerce Commission.
- Addresses commercial and Industrial customers as a representative for Central Illinois Light Company, AES and most recently AmerenCILCO. George's focused on coordinating account management, and addressing customer energy issues.
- Served as a liaison for Central Illinois Light Company with small communities, commercial and industrial
 accounts.
- Several years experience in the engineering of Electrical Distribution Systems.
- Strong background in electric metering technology.

Currently George continues his core responsibilities on behalf of BlueStar Energy Services, Inc. George possesses years of experience in both gas and electric analysis and sales behind Commonwealth Edison/Exelon and Northern Illinois, with a strong understanding of Illinois's emerging electric markets. He has direct access to a network of internal and external professionals with experience in the Utility and Energy Marketing Industries.

Professional Degrees/Certifications:

M.A. Bradley University B. S. Truman State University

Business Responsibilities

AmerenCILCO Peoria, IL (January 31, 2003) AES CILCO Peoria, IL 1999 to January 2004

Retail Sales Executive: Major responsibilities include customer acquisition, customer retention and account management.

Job requires leadership and communication skills to assist in facilitation and successful development of customer products and billing services. Retail Sales Executive requires the ability to effectively network within several corporate departments and business disciplines. Good listening skills with a focus on internal and external customer needs. Performed customer analysis with analytical skills to perform data review, contract negotiations and customer summary reports

AESCILCO Peoria, IL Central Illinois Light Company – Peoria, IL

1996 to 1999

Account Executive: focus on National Accounts

Responsibilities included addressing the concerns of large national and regional accounts. To secure business intelligence as it relates to specific utility markets and its customer segments. Account manager performed as a company representative, assisted customers and communities in making energy decisions as well handling potentially sensitive community issues. Initiate contacts and enhance relationships with Company's key accounts and their decision-makers. Create business environment to promote the company's value-added services. Provide assistance in negotiating customer contracts for new and existing services and energy commodities.

Experience in the development of database housing large national and regional accounts

Team leader and coordinator of CILCO's Automated Meter Reading System

Team leader of the company's Hunt Technologies, Power-line Carrier Pilot. The program implemented the use of, "ultra narrow bandwidth communications".

Core member of the company's research into developing a new Billing, Credit and Collection System, (BCCS), Abandon for economic costs and future company acquisition reasons Existing system upgraded as alternative to purchase and development of new BCCS.

Central Illinois Light Company - Peoria, IL

1990 to 1996

Senior Energy Sales Representative

Responsibilities: Assigned to company's District Service Territories with an emphasis on coordinating new gas and electric construction and upgrades for all commercial and Industrial customers. Performed engineering when required, Duties involved acting as company representative responsible for addressing municipal concerns within service districts. Performed engineering when required, involved in supervision of union employees both during regular working hours and on call supervisor.

Philip Michael "Mike" Ratcliff

Professional experience

2004 - Present

BlueStar Energy Services

Peoria, Illinois

Business Analyst / Project Coordinator

Responsible for inbound and outbound retail sales activities, pricing & negotiating retail electric & gas sales contracts, establishing and maintaining positive customer relationships. Establishing and maintaining affinity and agent programs.

2002 - 2004

AmerenCILCO

Peoria, Illinois

Account Executive

Responsible for inbound and outbound retail sales activities, pricing & negotiating retail electric &
gas sales contracts, establishing and maintaining positive customer relationships. Established and
maintained our most lucrative affinity and agent programs.

1998 - 2002

AES/CILCO

Peoria, Illinois

Business Manager-Strategic Accounts - Sales and Marketing

 Supervisory and management responsibility for inbound and outbound sales activities for both regulated and non-regulated customer accounts, establishing and maintaining positive customer relationships including affinity groups.

1997 - 1998

CILCO

Peoria, Illinois

Vice President & Business Unit Leader - Customer Service

 Executive management responsibility for Customer Service Business Unit including Call Center, Billing & Collections, Customer Service Training, Mobile Data Implementation Team, Service Delivery and Customer Satisfaction activities. Responsible for \$25 Million dollar annual O&M budget.

1993 - 1997

CILCO

Peoria, Illinois

Supervisor - Energy Sales

 Supervisory responsibility for Gas and Electric Residential and Commercial Energy Sales Representatives initially for the Peoria Division and ultimately company-wide.

1990 - 1993

CILCO

Peoria, Illinois

Residential Representative - Energy Sales

Coordinated the installation and modification of residential gas and electric distribution services.

1988 - 1990

CILCO

Peoria, Illinois

TLM & PCB Engineering Specialist - System Engineering

Perform various analyses of the electric distribution system for the Northern Peoria Division.
 These Included reliability studies, distribution capacitor placement studies, fuse coordination studies, load and feeder balancing, etc....

Professional experience

1983 - 1988

CILCO

Peoria, Illinois

Electric Service Operations Dispatcher- Energy Control

• Receive, record, analyze and effectively route electric distribution customer service trouble calls.

1982 - 1983

CILCO

Peoria, Illinois

Service Operations Dispatcher- Gas & Electric Service Dispatch (Persimmon Street Service Center)

• Receive, record, analyze and effectively route gas and electric distribution customer service trouble calls.

1981 - 1982

CILCO

Peoria, Illinois

Service Operations Clerk - Gas & Electric Service Dispatch (Persimmon Street Service Center)

 Receive, record, analyze and effectively route gas and electric distribution customer service trouble calls.

Education

1978 - 1981

Illinois Central College

East Peoria, Illinois

Curriculum - Electric Engineering/ Business Management

- Associate Degree/ Engineering
- GPA 3.2

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